



## NEWS

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### FOR IMMEDIATE RELEASE

## **JAGUAR SELECT EDITION RECOGNIZED AS BEST CERTIFIED PRE-OWNED LUXURY VEHICLE PROGRAM FOR FIFTH CONSECUTIVE YEAR**

**IRVINE, Calif., October 27, 2005** – For the fifth consecutive year, Jaguar Select Edition has clinched the independently-audited IntelliChoice award for Best Certified Pre-Owned Vehicle Program in the luxury class segment.

"Winning the IntelliChoice award for five consecutive years, and six of the seven years it's been in place, further showcases Jaguar's commitment to providing our pre-owned customers with the best value and purchase experience in the industry," said CJ O'Donnell, vice president of Sales and Marketing, Jaguar North America. "We are honored to receive this distinction from IntelliChoice and will continue to maintain the highest standards for our Certified Pre-Owned Vehicle Program."

The IntelliChoice CPO Awards are presented in the Luxury and Non-Luxury classes. Overall, this is the sixth time that Jaguar has won the award in the Luxury class which includes 13 manufacturers. Programs are rated on a set of criteria that consumers identify as having the most value such as manufacturer warranties, title verification, certification inspection process and roadside assistance in addition to special financing and return exchange policies. This year Jaguar was again recognized by Intellichoice in the luxury class as having the Best Inspection four years running, as well as having the Best Warranty for the seventh year running.

"As certified pre-owned programs continue to be a growing trend in the United States marketplace, IntelliChoice strives to provide consumers with the most up-to-date data and the tools they need to find the greatest value for their money," said James Bell, Publisher of IntelliChoice. "We're proud to recognize this year's winners as leaders in their class for certified pre-owned vehicles."

Jaguar Select Edition Pre-Owned vehicles are subject to a stringent 140-point quality and reliability checklist enabling a 6-year/100,000 mile limited warranty on all vehicles. Customers can experience the

safety, technology and luxury of Select-Edition Jaguar ownership by visiting their local retailer or visiting Jaguar online at [JaguarUSA.com](http://JaguarUSA.com).

IntelliChoice Inc. specializes in providing consumers with automotive information that allows them to make better, more informed purchase decisions. IntelliChoice's CarCenter website also connects buyers to the buying alternatives of their choice, including vehicle manufacturers and online buying services.

Founded in 1986, PRIMEDIA's IntelliChoice is the first and leading company that develops and distributes consumer automobile ownership data, ratings of vehicles based on their consumer value, leasing cost data and Certified Pre-Owned Program analysis. More information can be found on the IntelliChoice Web site, [www.intellichoice.com](http://www.intellichoice.com).

*From its beginning as a manufacturer of motorcycle sidecars in 1922, Jaguar Cars has grown to become one of the world's premier manufacturers of luxury sedans and sports cars and with that, one of the most recognized commercial brands. The company's vision is simple: To produce beautiful fast cars that are desired the world over. The company operates two manufacturing plants in the United Kingdom and is fully engaged in environmental programs, community work and brand awareness exercises such as motor sport.*

*Jaguar offers a four-model range of luxury sedans and sports cars packed with intuitive technology and safety systems wrapped up in stylish bodies. The X-TYPE premium compact sedan is the company's first all-wheel drive model combining unmistakable Jaguar looks in an affordable, sporting package. Entry to the Jaguar range via the X-TYPE costs just over \$31,000.*

*Jaguar's mid-size luxury sedan is the S-TYPE distinguished by styling reminiscent of the original Mark 2 and S-type sedans. Positioned above the X-Type in size and price S-TYPE ownership begins at less than \$45,000. The flagship XJ sedan has been the cornerstone of the marque since 1968 and is the definitive Jaguar. The 2005 XJ is the most technologically advanced car the company has ever built, using aircraft-style aluminum construction for lightness and strength. It is also the longest and most spacious Jaguar offering a selection of long wheelbase derivatives in the range. The XJ range starts at just over \$62,000. The XK series, including the XK8 and XKR coupes and convertibles are Jaguar's sports cars. They combine high performance with luxurious interiors and grand touring capability. Pricing begins at just over \$70,000. An all-new 2007 XK range will be introduced from spring 2006.*

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